



Hon. Stephanie Cadieux
Minister of Community Sport and Cultural Development
PO Box 9071, Stn Prov Govt
Victoria, BC V8W 9E2

November 1, 2010

RE: Congratulations on your new appointment

Dear Minister Cadieux,

On behalf of over 75 BC screen based entrepreneurs and members of the Canadian Media Production Association – BC Branch, I wish to congratulate you on your new appointment to the Cabinet. Your appointment is clearly a reflection on the Premier's and the Government's confidence in your abilities and leadership. We are very excited about working with you in the coming months to brief you on the significance of our industry to the long term economic sustainability and job growth of our Province.

Most recently, we met during the Union of BC Municipalities meeting at Whistler. We had a brief chat where I mentioned that our association made a presentation to the Select Standing Committee on Finance. I have taken the liberty of enclosing that submission with this letter for your review. We would like to follow up our brief conversation at Whistler with a meeting at your earliest convenience. Considering this government's very tight fiscal situation, moving forward we wanted to focus on shifting the paradigm – establishing BC as a fully integrated production centre where BC companies develop and produce more of their own intellectual property. Retaining control of film, television and digital media product will help BC continue to build our capacity and complement work done as service providers for foreign controlled projects.

To that end, our submission outlined immediate, short term and long term solutions. But now is the most important time for us to communicate with you as you begin work with the Cabinet on drafting the 2011/12 budget. We would like to meet with you to discuss your preferences for solutions toward moving the industry up the value chain across all media platforms.

I look forward to hearing back from you at your earliest convenience. Once again congratulations on the new post, and in the meantime, please do not hesitate to contact me or our staff at the CMPA-BC office if we can provide additional information or assistance.

Yours truly,

Rob Bromley
Chair